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ARTE MODA DESIGN

FASHION DESIGN AND TEXTILE DESIGN COURSE DESCRIPTIONS 2016-2017

Fashion Design Courses

ACCF FDFI 190: Fashion Illustration I

ACCF FDFI 290: Fashion Illustration II

ACCF FDFI 390: Fashion Illustration III

ACCF FDFI 490: Fashion Illustration IV

ACCF FDCT 190: Collection Theory I

ACCF FDCT 290: Collection Theory II

ACCF FDCT 390: Collection Theory III

ACCF FDCT 490: Collection Theory IV

ACCF FDPD 190: Introduction to Pattern Design

ACCF FDPD 290: Pattern Design II

ACCF FDHC 190: History of Costume I

ACCF FDHC 290: History of Costume II

ACCF FDCS 390: Clothing Samples I

ACCF FDCS 490: Clothing Samples II

ACCF FDPT 290: Fashion Design Prototypes

ACCF FDTT 390: Tailoring Techniques I

ACCF FDTT 490: Tailoring Techniques II

ACCF FDCP 390: Computer Aided Pattern Design

ACCF FDMK 471: Marketing and Trends

ACCF FDIF 390: Intensive Fashion Design - Summer

ACCF FDAD 490: Accessories Design

ACCF FDFP 390: Fashion Photography

ACCF FDCP 190: Computer Aided Fashion Design I

ACCF FDCP 290: Computer Aided Fashion Design II

Textile Design Courses

ACCF TDTP 190: Textile Printing

ACCF TDTT 290: Textile Technology

ACCF TDKN 361: Industrial Knitwear

ACCF TDTB 281: Batik

ACCF FDFI 190: Fashion Illustration I
The basis of the course is concentrated on the development of the student's manual and artistic skills in the sketching of the stylised, clothed human figure adopted by fashion designers. Various technical and artistic techniques using different drawing materials (colored pencils, water colors, pantone markers) will be employed to represent body structure, fabric type and texture, fashion styles and sensations. At the end of the course students will present a portfolio containing properly executed technical fashion drawings of the human figure (male and female) and the fashion collection exercises produced during the semester.

ACCF FDFI 290: Fashion Illustration II
Students will be taught how to represent different fabric types and textures as well as fashion accessories. Their fashion illustrations will become more realistic with the application of colour techniques (water coloured pencils, water colours, Pantone pens). Students will be shown how to apply various colour techniques to represent fabrics (silk, transparent organza, knitwear, fur, etc.) and volume (lights-shadows). At the end of the course each student will present a portfolio with a collection of garments for men and women which demonstrates his/her ability in drawing and the application of colour techniques selected to best illustrate the components of the fashion collection.

ACCF FDFI 390: Fashion Illustration III
This course is designed to develop the student's style and fashion illustration techniques progressively, using professional colouring techniques (Pantone markers) with other technical materials (coloured pencils, pens, chalks, water colours, collage, etc.) for the purpose of achieving a high level of graphic illustration for fashion design. The various colour technique exercises will be executed using the designs developed for the fashion collection course. Color techniques for specific types of materials (fur, leather, transparent materials, etc.) will be explored.

ACCF FDFI 490: Fashion Illustration IV
This course is meant to accompany ACCF FDCT 490: Collection Theory IV, to produce the graphic illustrations used in the Collection Theory course.

ACCF FDCT 190: Collection Theory I
This course is an introduction to the work of the fashion designer, focusing on the basic practical techniques of Fashion Design applied to men's and women's wear. The course provides tools for designing fashion collections in a professional way. In particular, the following subjects will be developed: technical or flat drawing; study and analysis of fashion garments, their construction, shapes and proportions; introduction to the study and analysis of the structure and creation of a fashion collection and use of fabrics for making the final collection.

ACCF FDCT 290: Collection Theory II
This course aims to improve students' professional training in the working methods of a contemporary fashion designer. Past semester knowledge and information will be integrated and improved upon with lessons and exercises that will include the actual creation of several fashion collections. Thus students will not only carry on with the didactic program but will also begin specific training in view of the professional engagements to come. In particular, the following topics will be covered: trends research, identification of the final customer, mood-board construction, fabric choice, drawings for the collection to be divided per outfits, presentation of the collection and introduction to knitwear design.

ACCF FDCT 390: Collection Theory III

The course's objective is to develop the student's ability to further create personal fashion projects through various steps: exhaustive study and research of the collection's inspiration and topics; identification, analysis and development of fashion trends; research and coordination of fabrics and colors; sketches and technical drawings working outline; personal graphics lay-out of the final project presentation. In this third collection course, the research process for individual inspiration will be more in-depth: the student will develop and focus on his/her personal style, through brain-storming and exhaustive research, so that the resulting fashion projects with contain original ideas and personal graphic presentation lay-outs.

ACCF FDCT 490: Collection Theory IV

This course aims to improve students' professional training in the working methods of a contemporary fashion designer so that they will create collections and projects that are not only professionally designed and coordinated but that will also reveal the students' taste, creativity, knowledge of current trends, research and sense of contemporaneity. Another important goal is that students develop some suitable material to be presented in their final graduation portfolio. Particular attention will be given to quality, both in terms of creativity and correct execution. Students' works should show a strong interaction between design, practical tailoring experiments and other "three-dimensional" works and a strong sensitivity to research, information and graphics.

ACCF FDPD 190: Introduction to Pattern Design

The course teaches students to create pattern bases such as those for a skirt, pants and bodice. Once a base has been created the student will learn to create variations. Students will also learn to take accurate body measurements before making a pattern and to interpret a sketch made by someone else.

ACCF FDPD 290: Pattern Design II

The course aims to instruct students in the creation of complex patterns (for dresses, kimonos and jackets) fundamental to fashion design. Part of the course is devoted to high fashion men's wear. Students will learn stylistic modifications and variations for sleeves and neckline. They will make prototypes in toile, the 3-dimensional model allowing them to evaluate the precision of their patterns in order to make corrections on their own. The designs created during the course will provide students with advanced skills in professional pattern making and in prototyping with toile.

ACCF FDHC 190: History of Costume I

The course will explore the History of Costume as it developed in Europe, China and Japan from the Middle Ages (800s) to 1800. Dress and adornment will be analyzed from a historical, social, economic and technical point of view. Art works such as paintings, frescoes, sculptures, bas-reliefs, architecture, ceramics, furniture, interiors, home textiles, etc. will be studied and designed to demonstrate how various design elements relate to the History of Costume and express the period style.

ACCF FDHC 290: History of Costume II

During this course, students will develop a background knowledge concerning the evolution of the modern History of Costume and Fashion in Europe and United States from the end of 1800 to 1980. Students will decipher, analyze and contextualize the "vintage" references found in the contemporary fashion world.

ACCF FDCS 390: Clothing Samples I
This course aims to provide students with the necessary instruments to analyze in-depth the various phases of clothing samples production. For the first project, students will work as a group to produce a mini-collection of pre-established items. For the second project, students will choose a garment to work on from those already developed in the Collection course, with the approval of the instructor.

ACCF FDCS 490: Clothing Samples II
In this course, students will produce a mini-collection with a number of pre-established items, including a dress and a simple item such as a cloak. The garment for the second project will be chosen from the Collection course book. All steps of the work process will be included in the final exam. The same methods used in Clothing Samples I will be adopted to strengthen students' technical knowledge and will be refined and expanded upon.

ACCF FDPT 290: Fashion Design Prototypes
The purpose of this course is to teach the student the importance of various stitching and sewing details in the construction of garments.

ACCF FDTT 390: Tailoring Techniques I
This course will teach the student the skills and techniques to design and create tailored garments. Students will experiment with different types and combinations of fabrics.

ACCF FDTT 490: Tailoring Techniques II
The objective of this module is to teach students advanced industrial methods of garment construction ranging from those that are commercially mass-produced to those that are industrially tailored. This knowledge serves to enhance the quality of the fashion collections that students will then be proposing, as they will also be taking into consideration the construction techniques to be employed in the production of their garments.

ACCF FDCP 390: Computer Aided Pattern Design
This course aims to equip students with the skills and knowledge needed to design the patterns of collections on the computer in a quick and professional manner. It is meant to accompany the laboratory pattern making course. Students will create basic patterns women's clothing using specific industry software.

ACCF FDMK 471: Marketing and Trends
This class will provide students with the skills of analysis and conceptual tools for planning and implementing fashion marketing and communication plans. The main themes that will be examined are: the role and importance of fashion marketing and communications in the fashion industry; examination of different fashion marketing strategies to launch, consolidate or discontinue a collection; design, planning and implementation of a fashion marketing and communications plan; fashion marketing analysis; identification of fashion target markets; marketing concepts (marketing mix, product life cycle, brand positioning, break-even points, etc.). Traditional marketing concepts such as brand, logo, image, product concept, marketing mix, target group, price fixing, communications, events, crisis management, etc. will be examined.

ACCF FDIF 390: Intensive Fashion Design - Summer

The components of this intensive summer course are Fashion Illustration (figure drawing and color theory) and Introduction to Collection. Students will be taught the technical and artistic skills with which to stimulate and develop their creative abilities in the creation of clothing illustrations. The collection component includes an introduction to the work of the fashion designer, focusing on the basic practical techniques of fashion design applied to men's and women's wear. The course will teach students the fundamental techniques used in the design of stylish, creative and coherent fashion collections. The course will focus on technical fashion design, fabric analysis and research and product presentation.

ACCF FDAD 490: Accessories Design

The course is designed to teach the student the importance of fashion accessories and how to design and make various fashion accessories. The students will complete three projects during the course: Project 1: Design a small accessory (eg. a ring, pair of sunglasses, etc.; Project 2: Design a bag; Project 3: Design a shoe.

ACCF FDFP 390: Fashion Photography

This course analyzes the visual aspects of fashion communication, providing a critical history of fashion photography and illustration from its beginning to the trends of today, emphasizing iconography and the major masters of the camera, designers and art directors. Students will exlpore current fashion practices and developments in publicity and advertising, including editing and different views of fashion, as they have evolved along with the modern woman. In preparing a personal advertising project, students will gain an awareness of current practices of visual communication in fashion.

ACCF FDCP 190: Computer Aided Fashion Design I

The course will instruct students in the graphic representation of colours and fabrics and how to apply them to figure drawings in the production of a collection. Students will learn to create background images and location sets in order to produce a fine professional portfolio for their fashion collections. Students will use Adobe Illustrator software in the class. Students will mainly be evaluated on class participation. The final course evaluation will be based on the presentation of a portfolio of the student's work that represents the various techniques of computer design learned in class.

ACCF FDCP 290: Computer Aided Fashion Design II

Students will learn to create and design a fashion collection on the computer in a fast, accurate and professional manner, using Adobe Photoshop software to process photographs and digital images. They will use the program's numerous coloring techniques to modify figures previously hand-drawn and scanned, and will complete the figures with selected fabrics transformed into patterns to create a real-istic look. By the end of the course they will have created two small collections of fashion sketches with accompanying mood boards.

Textile Design Courses

ACCF TDTP 190: Textile Printing
The course is an introduction to various techniques and processes involved in silkscreen (serigraphy), as well techniques in textile design and/or printmaking. The course will have two options: textile surface design/printing on fabric or art prints on paper. Though the general process for both options will be very similar, the projects are different, as are the various techniques required of the projects. The course will include an introduction to the history of silkscreen and numerous early, simple stencil-making techniques, with an emphasis on photographic emulsion techniques, which is covered in depth. Stencil techniques will cover hand drawn, painted, or cut transparencies, the use of photocopies, computer printouts, photos from litho film, etc. On the computer, designs will be worked on with Photoshop for: posterization, color separation, pixels, positive, negative, etc. Instruction will cover stencil-making, exercises in creating repeat patterns, darkroom procedures, color use, ink mixing, registration for paper printing, and for textile printing of yardage, printing techniques, cleaning and recuperation of the screens.

ACCF TDTT 290: Textile Technology
This course aims to provide students with a comprehensive knowledge of fibres and textiles (natural and man-made), their physical and chemical properties, main characteristics, production processes and their use in the garment industry. It will develop students' ability to recognise and categorise different fibres and textiles and assess their suitability for the construction of garments.

ACCF TDKN 361: Industrial Knitwear
This course introduces students to the different types of knitwear machines (circular, flat, electronic…), and the different types of yarn, providing them with the basic skills and knowledge required to create a knitted collection. Students will prepare various stitches and learn how to identify them. They will create a complete garment directly on the machines, using specific machines to sew its different parts (looper machine, overlock…). By the end of the course students will have compiled a portfolio of knitted samples with the different types of stitches that have been studied during the semester.

ACCF TDTB 281: Batik
This course aims to introduce students to the techniques of wax resist batik, paste resists, and the tied and shaped resist processes of Shibori. The projects gradually increase in complexity and are designed to introduce and instruct the students in how to control the image-making process, by solving various color and design problems through the manipulation of the resists and dyes bath sequences.